

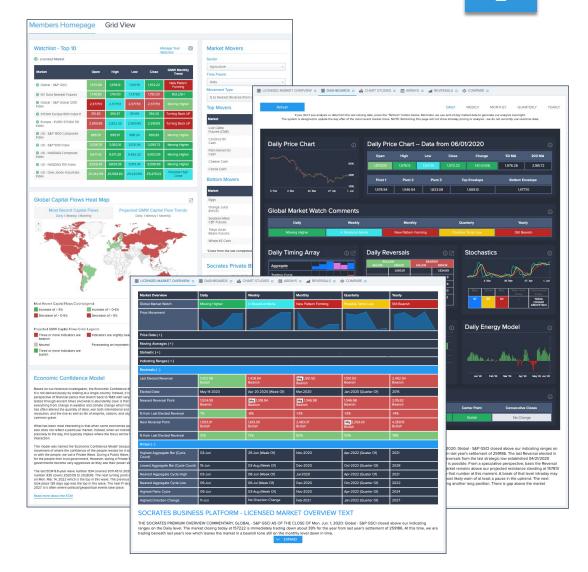
The Socrates Platform

Introduction



The Socrates Platform

- A unique Software-as-a-Service platform designed to help research global market behavior across approximately ~1,000 financial instruments around the world – top Indices, Stocks, Bonds, ETF's, Commodities, and Currencies – referred to as "Covered Markets"
- The Socrates Platform is built on proprietary computer models that apply technical and cyclical analysis methodologies
- The proprietary computer models provide system-generated pattern recognition (Global Market Watch), price pressure points (Reversals*), and timing considerations (Arrays*) across all Covered Markets, and every available time level
- The platform is designed to provide access to unbiased,
 unemotional, data-driven analysis of global markets without predisposition of personal opinion





Covering Financial Instruments Across the Globe

We call them "Covered Markets"

- The Socrates Platform allows members to research key financial instruments around the world including top Indices, Stocks, Bonds, ETF's, Commodities, and Currencies
- Emphasis on financial instruments listed on major exchanges with enough history to generate insights from our proprietary technical and cyclical models (the more data fed into our systems, the more intelligent they become).
- Some instruments will be added earlier in their lifespan than others based on significance of trading volume, geographic and/or sector representation, provided they have enough data for the models.
- Socrates generally does not cover Initial Public Offerings (IPO's) or Initial Coin Offerings (ICO's) at inception, nor does it cover options or penny stocks.

Disclaimer: Like any company reliant on third-party providers, cloud-based technology systems, and large amounts of data from numerous sources, there may be unplanned delays or errors. While we do our best to avoid such occurrences, no technology service can guarantee this will never happen.



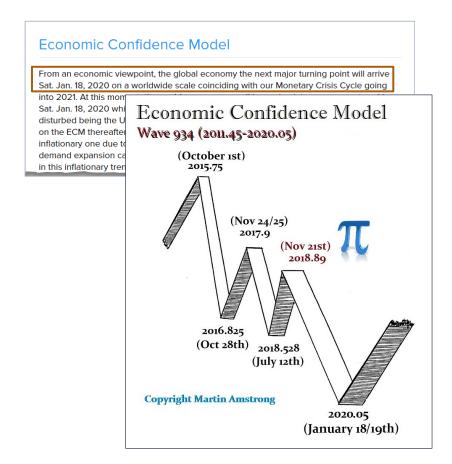
Proprietary Computer Models

Built over decades, based on historical data



Economic Confidence Model

- Sometimes referred to as the Pi Cycle, the ECM analyzes the global economy and business cycle by tracking capital concentration.
 - A long-term view of possible shifts in confidence in the future that could lead to notable economic events, as demonstrated over the course of history - it's not a forecast for individual instruments.
 - The model is a build up of cycle waves from shorter to longer (e.g. 8.6yrs, 51.6yrs, 309.6yrs) the longer the cycle wave, the greater the magnitude of a shift in confidence.
 - ECM turning points or target dates have aligned with the start of global market change (up or down) – such as the shift in January 2020.





Global Market Watch

- **Pattern-recognition** computer model **analyzing each covered market** in the Socrates Business Platform **independently** to identify if any historical patterns are repeating themselves, or if any new patterns may be forming.
 - Consider this a cyclical cheat sheet, with easy-to-read color and comment scheme.
 - Blue and Yellow colors in particular identify patterns pointing to possible sharp moves or turning points
 - Can help identify new possible opportunities that warrant further research.
 - Or can be used as an additional point of confirmation for research that has already been conducted.





Indicating Ranges

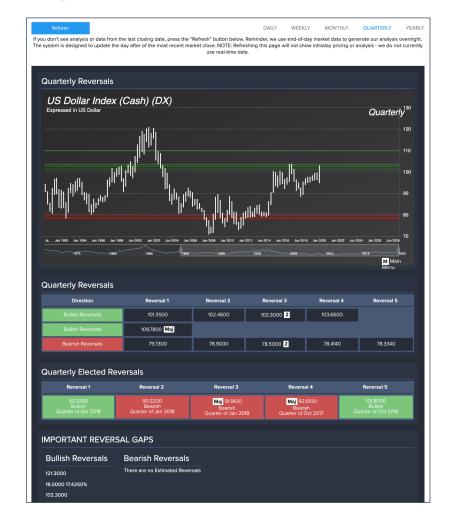
- Complement your study with a unique set of indicators designed to assess strength/weakness in both technical and cyclical market conditions based on proprietary computer model analysis
- Simple Bearish, Neutral or Bullish rating analyzed nightly for each Covered Market, on every time level (Daily/Weekly/Monthly/Quarterly/Yearly)
- Used as an additional point of confirmation for research that has already been conducted





Reversal System*

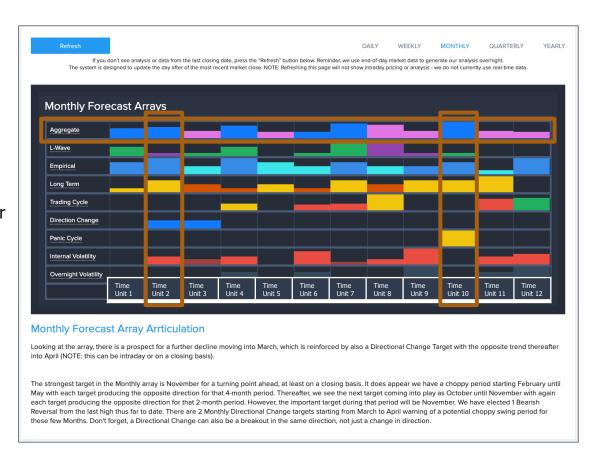
- Analyzes price activity and energy looking for pressure points (Reversal points) in a given price range.
 - Reversal points are "generated" (established) upon market highs (Bearish Reversals) and lows (Bullish Reversals).
 - Reversal points are "elected" (activated) only when crossed on a closing basis.
 - As pressure in price movement builds up in one direction or another, corresponding Reversal points represent possible areas of support or resistance.
 - Best used with Arrays* to identify possible convergence of time and price considerations you are researching.
 - Reversals* only available via Premium Market Subscription; includes Daily, Weekly, Monthly
 - Quarterly & Yearly Arrays are exclusive to Socrates Business





Timing Arrays*

- Collection of computer models assessing possible timing of cyclical peaks that could result in market turning points (up or down), changes in trend and/or volatility.
 - Each row = a different model
 - Each column = a unit of time (day, week, etc)
 - Aggregate row is a summation of cycle activity a key indicator
 of potential turning points ahead (up or down), especially when
 activity aligns with Trading Cycle, Direction Change, Panic Cycle
 and/or Volatility.
 - Best used with Reversals* to identify possible convergence of time and price considerations you are researching.
 - Arrays* only available via Premium Market Subscription; includes Daily, Weekly, Monthly
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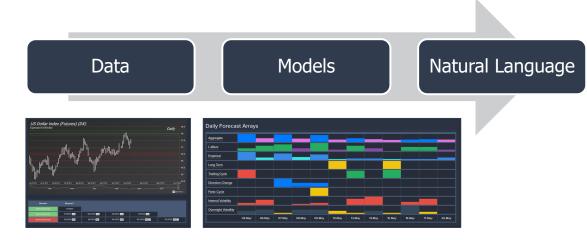




Unbiased Computer-Generated Market Analysis text

The Socrates Platform utilizes natural language processing to deliver **computer-generated analysis text*** for each covered market – **free from human bias, predisposition or emotion**.

- Intended to help users interpret the output from the proprietary computer models within the Socrates Platform but is not a substitute for your own research and understanding.
- Licensed Market analysis text includes key Reversal points, Array cycles, along with other computer model analysis output, risk considerations and technical studies to help paint a broader and/or deeper picture of market activity.
- Users are encouraged to focus primarily on the Reversals and Arrays directly read the analysis text, but study the core models (ECM, GMW, Reversals, Arrays) and learn how to interpret them yourself as this is ultimately the best way to conduct your own analysis.



Making use of our Reversal System our next Weekly Bullish Reversal to watch stands at 2686088 while the Weekly Bearish Reversal lies at 2595865. This provides a 3.35% trading range. Turning to the broader Monthly level, the current Bullish Reversal stands at 2873478 while the Bearish Reversal lies at 2606258. This, of course, gives us a broader trading range of a 9.29%. Immediately, we closed the last session trading at the 2657304, which is below this level on a daily closing basis at this moment. We need to close above this on a weekly basis to signal a rally is unfolding. Right now, the market is trading some 1.07% beneath that level.

Our timing models warn that a turning point is due come November in Dow Jones Industrials so we should remain focused. The last cyclical event was a high established back during July. Normally, this implies that the next turning point should be a low. However, the market has been neutral for right now, so caution is advisable. Watch the short-term trading levels for a hint of the next directional move into that target time frame. Last month produced a high at 2730673 but closed on the positive side and so far, we are trading neutral within last month's trading range of 2730673 to 2597822. We need to breakout of this range to confirm the direction. Therefore, a close above will be bullish and a close below will warn of a possible decline.

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Market Subscriptions or Snapshot Reports – Your Call

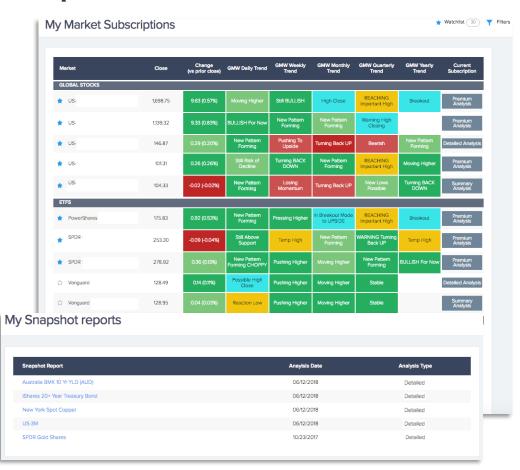
The **SOCRATES Platform** offers two ways to access additional information and model output for any market a user wants to research further – giving ultimate flexibility

Market Subscription: a recurring monthly fee for continuous access to our most up-to-date analysis of a Covered Market

- Summary Market Subscription (available to all members)
- Detailed Market Subscription (available to Plus and Pro members)
- **Premium Market Subscription** (available to Pro members)

Snapshot Report: a one-time purchased report of our analysis from a specific date on a specific Covered Market, and saved to your account for future reference

- Summary Snapshot Report (available to all members)
- Detailed Snapshot Report (available to Plus and Pro members)
- Premium Snapshot Report (available to Pro members)



Note

Snapshot Reports can only be added to your account by using our exclusive Market Access Credits (MACs); graphics and screen shots are for illustrative purposes at time of this document creation but may differ from the live service.

The Business version of the Socrates Platform offers Licensed Markets (like a Premium Market Subscription but adds Quarterly & Yearly Reversals and Arrays) as well as Business Snapshot Reports.



Choose the Right Access for You

Standard Platform: Basic, Plus, Pro monthly membership plans

Business version offers annual licensed plans for advanced users



Basic Membership

\$15.00 per month

This is our entry-level membership package, designed for passive investors looking to conduct market research by accessing our unique perspective on global market trends. Basic Members can research markets via our Global Market Watch (pattern recognition model for price movement), and our Summary Analysis text (high-level market behavior commentary, generated from sophisticated artificial intelligence engine).

Basic Membership includes:

- Customizable Watchlist
- Over 1,000 Covered Markets to research
- Global Market Watch on all Covered Markets (Monthly, Quarterly, Yearly)
- Indicating Ranges on all Covered Markets (Weekly, Monthly, Quarterly)
- 25 bundled Summary Market Subscriptions
- Ability to purchase Summary Analysis on any other Covered Market (via recurring Market Subscriptions or one-time Snapshot Reports)

Plus Membership

\$55.00 per month

Designed for active investors looking to expand their market research beyond the information provided in our entry-level membership package. Plus Members have access to our expanded Global Market Watch (adds Weekly pattern recognition) as well as two different market analysis text options - Summary Analysis, and Detailed Analysis (not available to Basic Members).

Plus Membership includes:

- Customizable Watchlist (up to 5 different lists!)
- Over 1,000 Covered Markets to research
- Global Market Watch on all Covered Markets (Weekly, Monthly, Quarterly, Yearly)
- Indicating Ranges on all Covered Markets (Weekly, Monthly, Quarterly)
- 50 bundled Summary Market Subscriptions
- 5 bundled Detailed Market Subscriptions
- 1 member-selected Detailed Market Subscription (You pick!)
- Ability to purchase Summary Analysis or Detailed Analysis on any other Covered Market (via recurring Market Subscriptions or one-time Snapshot Reports)

Pro Membership

\$150.00 per month

Designed for active investors and traders looking to supplement their market research with our most comprehensive set of analysis and tools. Pro Members have access to our full Global Market Watch (adds Daily pattern recognition) as well as three different market analysis text options - Summary Analysis, Detailed Analysis, and Premium Analysis (not available to Basic or Plus Members).

Pro Membership includes:

- Customizable Watchlist (up to 5 different lists!)
- Over 1,000 Covered Markets to research
- Global Market Watch on all Covered Markets (Daily, Weekly, Monthly, Quarterly, Yearly)
- Indicating Ranges on all Covered Markets (Daily, Weekly, Monthly, Quarterly, Yearly)
- 100 bundled Summary Market Subscriptions
- 15 bundled Detailed Market Subscriptions
- 1 member-selected Detailed Market Subscription (You pick!)
- 1 member-selected Premium Market Subscription (You pick!)
- Full flexibility to purchase Summary, Detailed, or Premium Analysis on any other Covered Market (via recurring Market Subscriptions or onetime Snapshot Reports)

Premium Market Subscriptions include the following premium tools:

- Arrays (time-based model; Daily, Weekly, Monthly)
- Reversals points and chart (price-based model; Daily, Weekly, Monthly)
- Customizable Grid View (quickly compare multiple premium market subscriptions across key data points)
- Premium Analysis text (most comprehensive computer-generated text)
- And more!

Notes

All pricing and description of Socrates Platform membership and licensed business users is subject to change. The Business version of the Socrates Platform is made available via an annual license and includes Quarterly & Yearly Reversals and Arrays for licensed markets.



The Socrates Business Platform

- Designed as an upgrade from the standard Pro membership (Pro membership strongly encouraged before considering Business version)
- Available via annual license and set up for either an individual or multi-user accounts
- Below are some key enhancements over the standard version of Socrates:
 - In addition to the full GMW and Indicating Ranges, licensed users receive Summary Analysis text on all Covered Markets
 - Licensed markets include Quarterly and Yearly Reversals and Arrays (Quarterly & Yearly exclusive to Business Platform)*
 - "Market Finder" feature exclusive tool to query the entire list of Covered Markets to find markets showing the key model results you're looking to research further
 - Socrates Business Platform customer service tickets managed separately from Standard Socrates Platform customer service tickets
- Licensing access to the Socrates Business Platform is simple:
 - 1. Pick the number of users on your account;
 - 2. Pick the number of Covered Markets to be included in your license;
 - Agree on a term length and payment terms;
 - 4. Sign agreement you'll get set up for access by, and away you go.

Notes:

All pricing and description of Socrates Platform membership and licensed business users is subject to change. Socrates Business Platform version requires a minimum of 12 months commitment; the annual license starts at \$15,600 for 1 user with 25 markets.



Thank You

Ask-Socrates.com

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